

#### FOR IMMEDIATE RELEASE

#### **Canadians Split on Transmountain Pipeline**

#### But almost two-thirds say it will help the economy

Toronto, May 22<sup>nd</sup>, 2018 – In a random sampling of public opinion taken by The Forum Poll™ among 1484 Canadian voters, 4 in 10 (TOP2: 42%) say they approve of the Transmountain pipeline, with almost a third (28%) saying they approve strongly, while a similar proportion (BTM2: 39%) say they disapprove, with a quarter (24%) doing so strongly.

Respondents most likely to (TOP2) approve of the pipeline include those aged 55-64 (49%) or 65+ (51%), males (53%), earning \$80,000-\$100,000 (53%), with some college/university (47%), living in Alberta (74%) and supporting the Conservatives (63%).

Respondents most likely to (BTM2) disapprove include those aged 34 and younger (55%), females (43%), the least wealthy (45%) or those earning \$20,000-\$40,000 (45%), the least educated (41%) or those with a post-graduate degree (44%), living in Québec (56%), and supporting the NDP (67%).

It's worth noting that half (49%) of those living in British Columbia approve of the pipeline, while 4 in 10 (42%) disapprove.

#### Majority believe that the Transmountain pipeline will help the economy

Majority of Canadians (58%) think that the pipeline will help the economy. 1 in 10 (12%) believe that the pipeline will hurt the economy, while one-fifth (19%) say it will neither help nor hurt the economy.

Respondents most likely to say that the pipeline will help the economy include those aged 35-44 (61%), 55-64 (61%) or 65+ (62%), males (69%), earning \$80,000-\$100,000 (67%) or the most wealthy (67%), with some college/university (62%), living in Alberta (83%), and supporting the Conservatives (77%).

Of those that approve (TOP2) of the Transmountain pipeline, (91%) say the pipeline will help the economy.

Respondents most likely to say that the pipeline will hurt the economy include those aged 34 and younger (16%), earning \$60,000-\$80,000 (21%), with some college/university (14%) or those with a post-graduate degree (15%), living in Québec (17%) or the prairies (MB/SK) (15%), and supporting the Green party (25%) or the Bloc Québécois (27%).

Of those that disapprove (BTM2) of the Transmountain pipeline a third (34%) say the pipeline will neither help nor hurt the economy.

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"It's clear that Canadians are divided on the Transmountain pipeline, with equal numbers saying they approve and disapprove of the project," said Dr. Lorne Bozinoff, President of Forum Research. "But what's also clear is that a majority of Canadians feel that the pipeline will boost the economy. When it comes to the pipeline's effect on the environment, however, Canadian opinion isn't nearly as definitive, with a third of Canadians saying the project will hurt the environment, while another third says it will have no effect at all." FORUM

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### A third of Canadians say the pipeline will hurt the environment, a third think it will have no effect

Just over a third of Canadians (37%) say that the pipeline will hurt the environment, while an equal proportion (37%) say it will have no effect on the environment, neither helping nor hurting. One-sixth of (15%) Canadians say that the pipeline will help the environment.

Respondents most likely to say that the pipeline will hurt the environment are those aged 34 and younger (55%), females (41%), the least wealthy (51%), with some college/university (42%) or those with a post-graduate degree (42%), living in Québec (39%) or Ontario (42%), and supporting the NDP (66%).

Of those that disapprove (BTM2) of the pipeline two-thirds (65%) say the pipeline will hurt the environment.

Respondents most likely to express that the pipeline will help the environment are those aged 65+ (21%), males (19%), earning \$80,000-\$100,000 (23%), the least educated (18%), some college/university (17%), or those with a post-graduate degree (15%), living in Alberta (28%), and supporting the Conservatives (24%).

Respondents most likely to say the pipeline will neither help nor hurt the environment are those aged 45-54 (46%), males (43%), earning \$60,000-\$80,000 (44%) or the most wealthy (46%), living in Alberta (43%) or British Columbia (45%), and supporting the Conservatives (49%).

"It's clear that Canadians are divided on the Transmountain pipeline, with equal numbers saying they approve and disapprove of the project," said Dr. Lorne Bozinoff, President of Forum Research. "But what's also clear is that a majority of Canadians feel that the pipeline will boost the economy. When it comes to the pipeline's effect on the environment, however, Canadian opinion isn't nearly as definitive, with a third of Canadians saying the project will hurt the environment, while another third says it will have no effect at all."

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#### Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1484 randomly selected Canadian Voters. The poll was conducted May 15-16, 2018.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at <a href="https://www.forumresearch.com/samplestim.asp">www.forumresearch.com/samplestim.asp</a>

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™and other polls may be found at Forum's poll archive at <a href="www.forumresearch.com/polls.asp">www.forumresearch.com/polls.asp</a>

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#### **Pipeline Approval**

Overall, do you approve or disapprove of the Transmountain pipeline?

#### Age/Gender

%	Total	18- 34	35- 44	45- 54	55- 64	65+	Male	Female
Sample	1484	215	182	201	347	539	771	688
NET: TOP2	42	30	42	45	49	51	53	32
NET: BTM2	39	55	36	35	33	28	34	43
Strongly approve	28	16	28	30	37	35	37	19
Somewhat approve	14	14	13	15	12	16	16	13
Neither disapprove nor approve	15	13	18	15	14	17	11	20
Somewhat disapprove	15	19	18	15	10	11	11	19
Strongly disapprove	24	36	18	20	23	17	23	25
Don't know	4	2	4	5	4	3	2	5

#### Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1484	133	253	211	182	146	249
NET: TOP2	42	24	28	41	47	53	49
NET: BTM2	39	45	45	33	41	36	38
Strongly approve	28	9	18	27	32	37	35
Somewhat approve	14	15	10	14	15	17	14
Neither disapprove nor approve	15	29	20	22	8	10	12
Somewhat disapprove	15	11	17	12	19	12	18
Strongly disapprove	24	34	28	21	23	23	20
Don't know	4	2	7	3	4	0	2

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#### Region

%	Total	ATL	QC	ON	MB/SK	AB	ВС
Sample	1484	200	284	348	271	203	178
NET: TOP2	42	45	22	43	45	74	49
NET: BTM2	39	32	56	36	33	18	42
Strongly approve	28	35	11	23	35	59	40
Somewhat approve	14	9	11	19	10	15	9
Neither disapprove nor approve	15	18	18	19	15	7	7
Somewhat disapprove	15	9	20	19	10	5	10
Strongly disapprove	24	23	36	17	23	13	31
Don't know	4	6	4	3	7	1	2

#### **Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1484	274	404	529	277
NET: TOP2	42	34	47	42	42
NET: BTM2	39	41	35	39	44
Strongly approve	28	25	33	26	26
Somewhat approve	14	9	13	16	16
Neither disapprove nor approve	15	20	16	15	11
Somewhat disapprove	15	17	15	15	15
Strongly disapprove	24	24	20	24	29
Don't know	4	4	2	4	3

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#### **Voter Intention**

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1484	621	400	228	81	25	43
NET: TOP2	42	63	41	21	17	7	33
NET: BTM2	39	21	38	67	60	54	48
Strongly approve	28	49	23	8	6	0	19
Somewhat approve	14	15	18	12	10	7	14
Neither disapprove nor approve	15	12	19	11	17	33	19
Somewhat disapprove	15	7	14	26	26	19	28
Strongly disapprove	24	14	24	41	34	35	20
Don't know	4	4	3	2	7	6	1

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#### Pipeline and the Economy

Based on what you have seen, or heard, will the Transmountain pipeline help, hurt, or neither help nor hurt, Canada's economy?

#### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1484	215	182	201	347	539	771	688
Help	58	51	61	56	61	62	69	47
Neither help nor hurt	19	23	13	24	16	15	13	24
Hurt	12	16	12	11	10	9	12	12
Don't know	12	10	13	9	12	15	6	17

#### Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1484	133	253	211	182	146	249
Help	58	49	44	60	52	67	67
Neither help nor hurt	19	22	25	14	18	14	21
Hurt	12	12	13	15	21	10	6
Don't know	12	17	17	11	8	9	6

#### Region

%	Total	ATL	QC	ON	MB/SK	АВ	ВС
Sample	1484	200	284	348	271	203	178
Help	58	62	42	61	56	83	57
Neither help nor hurt	19	12	21	21	19	8	21
Hurt	12	12	17	11	15	2	13
Don't know	12	14	20	8	10	7	9

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#### **Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1484	274	404	529	277
Help	58	52	62	57	55
Neither help nor hurt	19	22	17	18	22
Hurt	12	10	9	14	15
Don't know	12	16	12	11	8

#### **Voter Intention**

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1484	621	400	228	81	25	43
Help	58	77	56	43	30	26	47
Neither help nor hurt	19	10	22	28	22	32	18
Hurt	12	5	12	18	25	27	18
Don't know	12	8	11	11	23	16	17

#### Pipeline Approval by Economy

%	Total	TOP2	втм2	Strg App	Somewhat approve	Neither disapprove nor approve	Somewhat disapprove	Strg Dis app	Dk
Sample	1484	736	486	538	198	207	171	315	55
Help	58	91	30	94	84	44	29	30	33
Neither help nor hurt	19	4	34	2	8	21	40	30	12
Hurt	12	2	26	2	1	7	17	32	1
Don't know	12	3	10	2	6	28	14	8	53

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#### Pipeline and the Environment

Based on what you have seen, or heard, will the Transmountain pipeline, help, or hurt, Canada's environment?

#### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1484	215	182	201	347	539	771	688
Help	15	12	17	11	17	21	19	12
Neither help nor hurt	37	26	38	46	40	41	43	32
Hurt	37	55	32	34	31	21	32	41
Don't know	11	7	14	9	11	17	6	16

#### Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1484	133	253	211	182	146	249
Help	15	15	14	12	14	23	13
Neither help nor hurt	37	20	34	40	44	31	46
Hurt	37	51	36	35	33	39	35
Don't know	11	14	16	14	9	8	6

#### Region

%	Total	ATL	QC	ON	MB/SK	AB	ВС
Sample	1484	200	284	348	271	203	178
Help	15	18	12	12	19	28	15
Neither help nor hurt	37	41	35	33	38	43	45
Hurt	37	28	39	42	36	21	35
Don't know	11	14	14	12	7	8	6

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#### **Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies	
Sample	1484	274	404	529	277	
Help	15	18	17	12	15	
Neither help nor hurt	37	36	36	37	39	
Hurt	37	31	29	42	42	
Don't know	11	16	17	8	4	

#### **Voter Intention**

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1484	621	400	228	81	25	43
Help	15	24	10	6	13	0	27
Neither help nor hurt	37	49	39	22	26	20	25
Hurt	37	18	39	66	46	62	25
Don't know	11	9	12	6	15	18	23

#### Pipeline Approval by Environment

%	Total	TOP2	втм2	Strg App	Somewhat approve	Neither disapprove nor approve	Somewhat disapprove	Strg Dis app	Dk
Sample	1484	736	486	538	198	207	171	315	55
Help	15	22	8	30	7	15	3	11	7
Neither help nor hurt	37	56	20	58	51	32	22	19	21
Hurt	37	14	65	6	30	28	63	66	25
Don't know	11	7	7	5	11	24	12	4	47

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